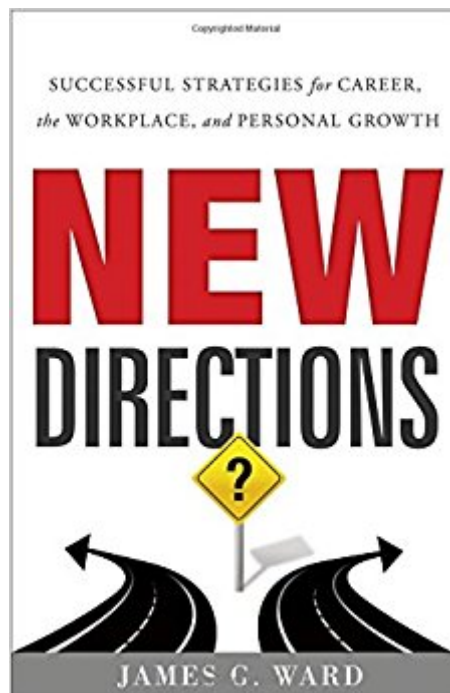




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# New Directions: Successful Strategies For Career, The Workplace, And Personal Growth



## Synopsis

#1 New Release in Job Markets & Advice and Best Seller Careers don't just happen. Our definition of career and how we approach the workplace have undergone a profound paradigm shift. In the modern economy, career transitions are common: Layoffs, changes in management, corporate downsizing, mergers, restructuring—•even a difficult boss—•can all lead to a new job or even a completely new line of work. What do you do when you have to find some new direction? Managing a long career is hard work, but author James Ward offers a practical career toolbox, full of strategies for success at every career stage, including How to choose and plan your career path How to handle career transitions How to find a job How to succeed once you're hired How to create a strategy for the future Ward turns his thirty years of professional coaching and HR experience, and firsthand observations of a changing business landscape into actionable career strategies. It's critical that you be willing and able to transition into a new job—•sometimes into a new career. New Directions provides the tools necessary to excel in today's shifting professional world.

## Book Information

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## Customer Reviews

Jim Ward, MA, PCC, is a seasoned human resources executive and professional coach with over twenty-five years' experience working with individuals and corporations to solve their business and human capital issues. Having had the benefit of living and working in Asia for many years during his corporate career, Jim understands the importance of diversity, cultural sensitivity, and globalization.

He has a master's degree in human resource management and completed the Columbia Coaching Certificate Program at Columbia University. His company, New Directions Consulting, provides coaching and human capital strategies to corporations and individuals. He lives in Southern California and is married with two adult sons. In his spare time he is a recreational triathlete (albeit a slow one). He can be reached at [new-directions.org](http://new-directions.org) or at [Jim@new-directions.org](mailto:Jim@new-directions.org).

Read this book. Now. Even if you are not currently seeking a new opportunity. This comprehensive and thoughtful work is a timely reminder that each of us control our own future. The author's focus on a "self-managed career" is spot on in today's environment and his urging for us to be "mindful and prepared" are principles we all should take to heart.

New Directions is a remarkable book. Author Jim Ward has composed a perceptive approach for maneuvering through the complexities faced in one's career. He cites real world challenges that resonate with his audience, and provides effective solutions and approaches to dealing with them. The book is a playbook for anyone who's seeking work, vested in becoming more successful in their position, and interested in personal growth strategies. I highly recommend this book.

New Directions is full of insightful information on managing your career in the changing business landscape. It provides practical information on how to approach your career through a new lens and blend your strengths with your true passion. James Ward acts as your coach providing job search strategies, real-world examples of career transitions, and numerous tools on directing your self-managed career. I highly recommend New Directions to anyone going through or considering a career transition.

Everyone should read this book. It gives you a clear cut path for not only a new career direction, but also a great path for life. Staying positive and learning how to achieve excellence each and every day is written in the book. You not only have verbal direction for interviewing and looking for a job, but Jim gives your written ways to communicate to prospective employers. I would highly recommend this read. Joel

This book is a must read for anyone considering the first job or for an established professional making a move due to layoff or career change. It will guide the entry level individual on how to

choose a career path, networking and interviewing. I found it to be a very positive resource when considering a change in my career after almost 40 years.

I thoroughly enjoyed reading New Directions! As a young professional in the early stages of my career, I found the content helpful and insightful. I particularly enjoyed the personal stories the author skillfully layered throughout the book.

"New Directions" gives the reader a clear prospective of the new age of careers and how to approach the vast challenges in today's market. It's a great guide for everyone working today; whether looking for a new job/career or not. Provides valuable insights.

We are representing Jim Ward and find that his experience counseling job applicants is top notch. You've got a job, you're happy and, maybe, you're even famous. You've got it made, right? After forty years at Men's Warehouse and countless television commercials, George Zimmer was the company's public face. But, then the unthinkable happened. Zimmer was fired and even stripped of his health insurance. These and other examples in New Directions, help the reader see how to "recycle" him or herself in work and in life. An easy, insightful read, with marvelous quotations starting each chapter. One big takeaway: Ward explains why it is a mistake to circulate your resume widely when you are already employed. A perfect gift for the college grad, too.

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